

FOR IMMEDIATE RELEASE: July 21, 2014
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DOG LOVERS, POOCHES AND KITTENS GATHER IN DOWNTOWN GLENDALE AUG. 2

GLENDALÉ, Ariz. – Dog lovers will gather in downtown Glendale for the city’s annual Dog Days of Summer event, from 7-10 a.m. on Saturday, Aug. 2.

The city’s fifth annual event will celebrate “Barkin’ Beauty Inside and Out,” with fun activities and shopping in the park. Educational presentations will take place throughout the event on the health, wellness and quality of life for pets, along with pampering experiences. New this year, the Arizona Humane Society will be on-site with their Waggin’ Tails kitten adoption van.

Head to the Glendale Convention & Visitors Bureau (CVB) booth located in Murphy Park to start your day, where the first 200 visitors will receive a savings pack, as well as a run-down of the day’s activities.

The morning will offer pet owners and their dogs many exhibit booths, with the emphasis on our four-legged friends with everything from frozen doggie treats to pet massages and pet gifts and accessories. As visitors explore the downtown, there will be water and cool pool stations throughout the area for pets. Admission and parking are free. Visitors are encouraged to park in the free covered parking garage located at 58th Avenue and Palmaire.

Additional highlights of the day include:

- Visits with Community K-9 Groups including Glendale’s favorite furry employees such as the Fire Department’s Crisis Response dog Topaz, the Glendale Police Department K-9 team and the Luke Air Force Base K-9 group
- Dr. Kit’s Mobile Vet Low Cost Immunizations and Microchips.
- Free Frosty Paw frozen treats for dogs from Papa Ed’s Ice Cream at the park for the first 300 dogs
- Photo Booth

Dog Days of Summer

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- Animal Blessing
- Pratt's Pets & Feed Display
- Sun Valley Animal Shelter Pet Adoption
- Pet massages, pet gifts and accessories
- Raffles and prizes
- Dog Wash

The Dog Days of Summer also includes a donation drive for pet food and supplies to benefit the Sun Valley Animal Shelter. For a wish list of items needed, visit www.sunvalleypets.org.

For more details on the donation drive and the overall event, check out www.visitglendale.com or call the Glendale CVB at 623-930-4500.

The Dog Days of Summer event is sponsored by the Glendale CVB, Papa Ed's Ice Cream, Bitz-ee Mama's, Integrative Body Dynamics, Hot Dogs & Cool Cats, Pratt's Pets & Feed, Republic Services, IPG, Staybridge Suites Glendale and Sun Valley Animal Shelter.

Glendale has been named by "Dog Fancy" magazine as the Regional Runner-up in their Dog Town USA competition for the canine-friendly communities and businesses.

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